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Alexicon *insider*

DECEMBER 29, 2016

SPECIAL BULLETIN

DO NOT CALL NOTIFICATIONS

Annual Notifications

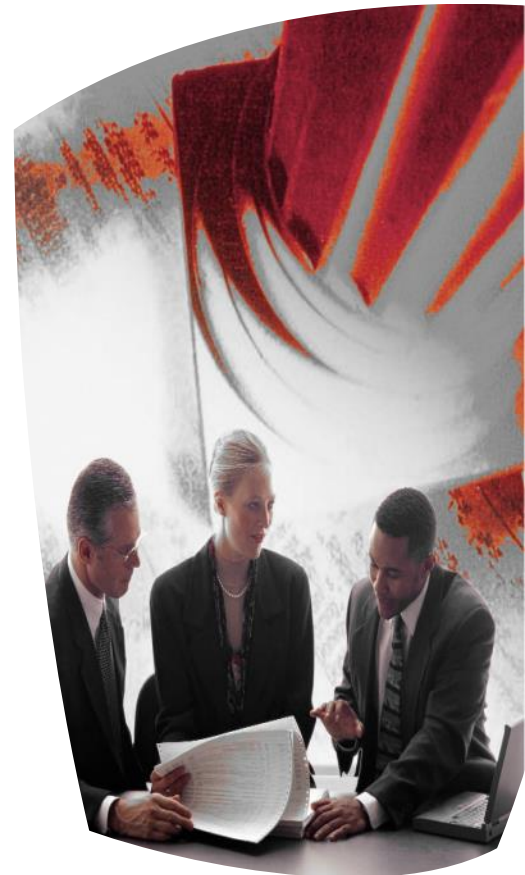
All wireline and wireless common carriers are required, pursuant to the FCC's "Do Not Call" rules, to notify customers annually of Do Not Call options. Even though this is an annual requirement (and thus can be performed at any point during calendar year 2017), Alexicon recommends taking care of it at the beginning of each year for consistency.

FCC rules require annual notification to subscribers of the options available to them for notifying the Federal Trade Commission (FTC) of objections to receiving telephone solicitations. All common carriers must notify subscribers, via inserts in their bills, of their rights to give or revoke notification of their objection to receiving telephone solicitations pursuant to the national Do Not Call database along with the methods in which those rights may be exercised. FCC rules require, at a minimum, conspicuous notice of the Internet address and toll-free number that residential telephone subscribers may use to register on the national database. Including a notification in the January or February bills every year is a convenient way to promptly satisfy this FCC requirement. See the attached for sample language related to the annual Do Not Call notification.

One-Time Notification to Solicitors

The FCC also requires a one-time notification of national Do Not Call requirements to any person or entity using telephone service to make telephone solicitations. The notice must include at a minimum citation/reference to 47 C.F.R § 64.1200 and 16 C.F.R Part 310. See attached for sample language related to this one-time notification.

If you have any questions, please let us know.



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Questions? Comments?

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